

2013



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The logo consists of two stylized, overlapping curved shapes, one blue and one orange, pointing upwards and to the right, with a small 'TM' symbol to the right.
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IS YOUR BUSINESS READY FOR GROWTH?

Now is the right time to relocate or expand a growing business, and the City of Miramar is the right place for you. Here's why:

The world moves forward in Miramar: It is centrally located between the Miami and Ft. Lauderdale metro areas, with I-75 and the Turnpike located within the City and I-95 only minutes away. In addition, the Miami and Ft. Lauderdale airports and seaports are all within a 20-minute drive.

Gain the advantage in the 21st century: Miramar offers one of the largest commerce parks in the region which includes a Foreign Trade Zone (FTZ).

Foresight has turned to tangible accomplishments: The new Miramar Town Center offers a dynamic mix of residential, retail, recreational, educational, cultural and civic uses and activities. Office and retail spaces are also available within the Town Center campus.

Miramar is a city of progress and vision: Miramar recently opened the Miramar Cultural Center/ArtsPark in the Town Center and the Ansin Sports Complex, a 24-acre park featuring a state-of-the-art Mondo FTX running track surface identical to the 2012 Olympic track in London.

Results have been recognized: Miramar was twice named among the top 100 of "America's Best Places to Live" by *Money Magazine*.

It's obvious that Miramar provides a firm commitment to smart growth, business friendly services, and a wholesome quality of life. Choose Miramar as your new locale and we'll suit you just right.



WE'RE AT THE CENTER OF EVERYTHING

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IN Broward County,

YOU'LL FIND OUR BUSINESS CLIMATE
AS WARM AS OUR SUNSHINE



- A quality of life unrivaled anywhere in the United States, with a year-round subtropical climate that appeals to employees and their families.
- A reputation for clean, competitive industries, with an emphasis on environmentally sustainable businesses, communications, bioscience and international trade.
- A well-educated, motivated, diverse and capable workforce—a virtual microcosm of the United States.
- Institutions of higher learning, specializing in research and development, which are involved in applying today's technology to tomorrow's challenges.
- A sound and improving infrastructure, including transportation, energy, water and waste management—with a firm commitment to preserve our unique natural resources.
- A renowned destination location with a variety of accommodations for the frequent business traveler and sophisticated tourist.
- A world-class airport and seaport that support and enhance a successful business environment.
- A fiscally stable county government committed to working with the business community to create and sustain economic development, partnerships, trade and investment.

In Broward County, our continued success is linked to our ability to attract diverse new businesses, while we nurture and sustain those already here. Our quality of life relies upon a strong and stable economy. That's why names like AutoNation, Citrix Systems and DHL are now making Broward as famous as our legendary beaches.



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- Bob Swindell** 954-627-0129
PRESIDENT/CEO
bswindell@gflalliance.org
- Paola Isaac Baraya** 954-627-0128
MANAGER - INTERNATIONAL BUSINESS
pisaac@gflalliance.org
- Jack Bennings** 954-627-0136
DIRECTOR OF WORKFORCE DEVELOPMENT
jbennings@gflalliance.org
- Gail Bulfin** 954-627-0127
VICE PRESIDENT - MEMBERSHIP DEVELOPMENT
gbulfin@gflalliance.org
- David Coddington** 954-627-0123
VICE PRESIDENT - BUSINESS DEVELOPMENT
dcoddington@gflalliance.org
- Michelle Cook** 954-627-0132
BUSINESS DEVELOPMENT COORDINATOR
mcook@gflalliance.org
- Peggy Doty** 954-627-0134
CEO COUNCIL EXECUTIVE ASSISTANT
pdoty@gflalliance.org
- Ron Drew** 954-627-0130
VICE PRESIDENT - MARKETING & COMMUNICATIONS
rdrew@gflalliance.org
- Todd Holt** 954-627-0124
DIRECTOR - BUSINESS DEVELOPMENT
tholt@gflalliance.org
- Helen Kulp** 954-627-0131
OFFICE ADMINISTRATOR
hkulp@gflalliance.org
- Robin Ronne** 954-627-0126
MANAGING DIRECTOR, CEO COUNCIL
rronne@gflalliance.org
- Bonnie Strouse** 954-627-0135
MANAGER - COMMUNICATIONS & PROGRAMS
bstrouse@gflalliance.org
- Tania Vinaixa** 954-627-0133
MANAGER - MEMBERSHIP DEVELOPMENT
tvinaixa@gflalliance.org

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A Message

from the President & Chair



Bob Swindell

President/CEO

Greater Fort Lauderdale Alliance



J. David Armstrong, Jr.

FY 2011-2012 Chairman of the Board

Greater Fort Lauderdale Alliance

Location, location, location – Greater Fort Lauderdale/Broward County has it!

Located in the center of Southeast Florida, one of the most dynamic business regions in the U.S., Greater Fort Lauderdale is a top location of choice for companies from around the world. With major industry clusters such as aviation and aerospace, cloud technology/mobile communications, international trade and logistics, life sciences, marine industries and manufacturing, Greater Fort Lauderdale offers the perfect business climate for any company – from start up to Fortune 500 giant. In fact, you will find almost 200 headquarters operations in Broward County.

Greater Fort Lauderdale and South Florida have received a number of national ranking accolades including:

- Third least-costly place to do business among 22 U.S. cities or metropolitan areas with populations exceeding 2 million by KPMG
- Number five in the nation on the Kauffman Index of Entrepreneurial Activity
- Among America's Top 25 High-Tech Cities by *Business Week*

Additionally, the state of Florida ranks fourth in the 2011 Executive Survey Business Climate Rankings according to *Site Selection* magazine, among the top five in the nation by *Business Facilities* magazine, among America's top three Best States for Business by *America's CEOs & Chief Executive* magazine and number one among all states for workforce and job training by the U.S. Chamber of Commerce.

In the last nine years, the Alliance has directly assisted more than 2,600 companies, resulting in the creation of more than 12,000 new jobs, the retention of over 11,500 jobs and the generation of more than \$820 million in capital investment in Broward County. We have helped to fill more than 4 million square feet of office and industrial space.

Named *Business Facilities'* inaugural Economic Development Achievement Award winner in the Public/Private Partnership Category, the Greater Fort Lauderdale Alliance is Broward County's official public/private partnership for economic development. As the primary economic development organization for Greater Fort Lauderdale/Broward County, we focus on creating, attracting, expanding and retaining high-wage jobs and capital investment in high value targeted industries, developing more vibrant communities, and improving the quality of life for our area's citizens.

The Alliance offers many services including assistance with business relocations or expansions; site selection; incentive programs; market research; and serving as a liaison for workforce development between educational institutions, WorkForce One Employment Solutions and the business community.

We invite you to call on the award winning staff of the Alliance as you look to expand or relocate your company, or seek information regarding doing business in Greater Fort Lauderdale. We stand ready to assist with your business needs and to help your company succeed and grow in one of the best business climates in the world.

Bob Swindell
President/CEO
Greater Fort Lauderdale Alliance

J. David Armstrong, Jr.
FY 2011-2012 Chairman of the Board
Greater Fort Lauderdale Alliance



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